

## **Art Walk Porty Festival 2025: ART IN SHOPS**

Applications are now invited for this year's Art Walk Porty Festival 'Art in Shops' Programme

### **Deadline for applications 4th May 2025, 11pm**

The Art in Shops strand, as part of the Art Walk Porty Festival, is a curated programme of existing works hosted within a variety of different shop and café venues around Portobello's High Street and Promenade areas. The programme is aimed at providing opportunities to artists and recent graduates to showcase their work in highly visible, accessible locations, that encourages experimentation, to test out new ideas, and broaden their audience reach.

Our 2025 theme of 'ShowGround', celebrates our tenth year with an emphasis on performance, variety entertainment and play in response to Porty's showground era.

We invite calls for existing works that engage with:

- Portobello's showground history of variety entertainment (theatre, circus, dance, fairground)
- Seaside resort culture
- Travelling entertainers or showpeople communities
- Public space as a playground for interaction and encounter
- Play and games

Exhibitions will be hosted in a range of different spaces and settings, from shop windows, to café walls. We commonly work with venues: Print Works, The Wild Flower Shop, Portobello Bookshop, Miros Prom, Eyden's Café, Smith & Gertrude, Malvarosa, Porty Light Box, Unity Hair, Wooton Pharmacy, Twelve Triangles, Dook.

All art forms are welcome. Most café and shop locations are suitable for 2D wall-based small or medium sized work, however, there is some capacity for window spaces showing sculptural work. Work will also be for sale within each setting with venues taking a 5% commission on all sales. All artists selected will be included in our printed programme and website.

All works will need to be provided, ready for installing by 28th August with all exhibitions open to the public from 4th to 27th September 2025. Photographic submissions will need to be mounted or framed by the artist. Artists are expected to instal and uninstall works themselves, although assistance will be provided where necessary for applicants from further afield. In the region of 10 artists will be selected through this open call process to form our 2025 Art in Shops programme. Priority will be given to new applicants who have not previously exhibited as part of our programme.

### **To Apply**

Please email your completed application to [rosy@artwalkporty.co.uk](mailto:rosy@artwalkporty.co.uk) by **4<sup>th</sup> May** attaching the following:

- A completed application form
- An up to date cv (no more than two pages)
- 6-8 images that illustrate the work you wish to exhibit (jpeg, png only – please no tiffs, or images embedded within a pdf or word doc)

All artists will be informed about outcomes by 30th May 2025, with final details for selected artists about specific locations finalised by 30th June 2025.

For reference, details of our 2024 programme can be viewed [here](#)

The Art Walk Porty Festival is produced by Art Walk Projects, community interest company SC525677

## ART IN SHOPS – APPLICATION FORM

Please complete using Initial Caps only – NO BLOCK CAPS

### YOUR CONTACT INFORMATION

Name	
Postal address	
Phone/Mobile	
Email	
Website	
Facebook username	@
Instagram username	@

### ABOUT YOUR PROPOSAL AND WORK:

<p>1/ Exhibition summary:</p> <p>Please provide a description of the work you plan to exhibit detailing its connection to our 'ShowGround' theme and medium of work.</p> <p>This text will be used within our printed programme to describe your exhibition.</p> <p>MAXIMUM WORD COUNT 40 WORDS</p>	
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<p>2/ Exhibition Details</p> <p>Please detail the approximate size of works you wish to exhibit, number of works and anything specific about their installation.</p>	
<p>3/ Artist Statement &amp; Bio</p> <p>Please provide an artist statement and bio, to include:</p> <ul style="list-style-type: none"> <li>• A description of your subject matter, themes, materials used or processes of working in relation to your proposed exhibition</li> <li>• Biographical details (ie recent exhibitions over last 3 years / education summary)</li> </ul> <p>Please write in the third person (ie do not use 'I') and do not repeat the same text you've entered in your Exhibition Summary (1/ entered above).</p> <p>This information will be included on your website page.</p> <p>IN TOTAL NO MORE THAN 150 WORDS</p>	

**ABOUT THE LOCATION OF YOUR EXHIBITION**

<p>Please detail which shops or venues from the following list you are most interested in working with to host your exhibition.</p> <p>Wall based exhibitions: Print Works, Miros Prom, Eyden's Café, Smith &amp; Gertrude, Unity Hair, Malvarosa, Twelve Triangles</p> <p>Window space popups: Portobello Bookshop, Wooton Pharmacy, The Wild Flower Shop, Dook</p> <p>Installation: Porty Light Box</p>	
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OR

Please detail other venues you are interested for us to work with to arrange the hosting of your exhibition.

Please note we cannot guarantee placement with your first venue of choice. We aim to match artists to appropriate venues based on the type of work proposed, once we have selected all artists.

SUPPORTING MATERIALS – Please ensure you attach these to your email when you submit your application:

#### 1/ IMAGES OF YOUR WORK

Please submit 6-8 images that best represent your recent work:

1 of these images will be used for the accompanying printed material

1 image ideally should be an 'artist at work' action or studio shot

All images should be recently taken (over the last 2 years) and be sized to at least 1500 pixels at their widest or highest point.

Please save images with your name in file name before sending so we can identify them as your work.

Accepted formats are jpegs only. No tifs, psds or gifs please.

Please attach the images within your email along with your completed application form and cv.

DO NOT paste images into your completed word document or pdf, or send links to download images hosted elsewhere.

#### 2/ RECENT CV

Please also attach a recent cv to your application as a separate pdf or word document. (no more than 2 pages) that details your education, recent exhibitions, awards & commissions

Please email your completed application form along with your images and cv to [rosy@artwalkparty.co.uk](mailto:rosy@artwalkparty.co.uk) by the deadline of 24th April 2025, 11pm.

#### Terms for Participating Artists:

In submitting your application you agree to the following terms:

Each participant is responsible for ensuring their details are correct on the application form submitted. Art Walk Party accepts no liability for any errors or omissions in its advertising or promotional material, and reserves the right to exclude, edit or decline any content deemed to be inappropriate.

We will be in touch with all successful applicants to confirm final copy before going to print.

We understand that the final copy may change between submitting this application and the time of producing the printed programme. We estimate to finalise all copy with you by 10 July 2025.

Art Walk Party accepts no liability for damage to, or loss of, work, equipment or other property to or in the care of members or the visiting public or for injuries sustained by members, the visiting public or by any other person at the venue, whether exhibiting at their own venue or that of others.

Participants must ensure that they have in place relevant public liability insurance. If you don't already have this in place we recommend artist membership at Artists Information Co - [a-n.co.uk](http://a-n.co.uk) - which includes insurance.